WSU Vancouver Library, Strategic Plan
2017-2020

Mission Statement

The mission of the Washington State University Vancouver Library is to advance the research and learning goals of all members of the WSU Vancouver community and to serve as an information resource within the SW Washington community. We, the Library's faculty and staff, strive to accomplish this mission through the following activities:

- Develop and apply equitable, effective and innovative ways to provide information, in any format, to meet the needs of our students, faculty and staff.
- Help our patrons to apply these information resources to their scholarly and life endeavors through consultation, instruction, and the development of accessible learning materials.
- Provide collaborative and contemplative spaces that encourage participation in the discovery and creation of knowledge.
- Build and steward a collection that is responsive to the needs of the WSU Vancouver community and represents the diversity of intellectual thought.
- Recognize and respect individuals and their diverse, intersectional identities as we engage in the free exchange of ideas.
- Work collaboratively with libraries and institutions (locally and nationally) to support the resource and service needs of the WSU Vancouver community in a fiscally responsible manner.

Strategic Plan

1. In support of student retention and success, partner with faculty, the First Year Experience and others to increase opportunities for students to participate in mentoring, experiential learning and information literacy learning. This includes:

Outreach to targeted groups of students:
- First year students as part of the First Year Experience
- Graduate students
- Students who are members of marginalized groups

Developing successful methods of information literacy instruction in hybrid and online courses

Provide mentoring and experiential learning opportunities for student workers and for students interested in the information sciences.

Measures of success may include: increased collaboration with faculty; increased instruction sessions; regular role in FYE program; increased student internships/mentoring/special

projects; novel ways to reach students enrolled in hybrid or online courses; student feedback indicates positive impact

2. Increase library faculty research productivity and support research efficiencies across campus. This includes:

Library faculty will pursue more grant-supported research opportunities.

Some research projects will support the needs of the Library as an organization (see assessment plan under Goal #5)

Begin to understand and assist with the data management challenges for campus graduate students and faculty.

Measures of success include: needs assessment for data management; outreach activities on data management to faculty and graduate students; conversations with other campuses; increased grants in Library; research needed to support the Library will be done

3. Library faculty and staff are successful in partnering with other campus units in activities that support Campus and SW Washington priorities and values.

In order to support diversity and accessibility efforts, Library employees will:
- o be active allies for underrepresented populations on campus and within the wider community,
- o advocate for and support campus initiatives,
- o develop stronger ties with campus centers/personnel/offices,
- o consider how hiring, collections, programming and space within the Library can positively impact these efforts and implement changes.

Library employees will be active partners and leaders in the campus effort to increase the use of Open Educational Resources through:
- o Serving on the campus OER committee.
- o Assisting grant awardees in finding resources for their courses.
- o Developing services for all faculty interested in using OER.

Assist the Campus and the SW Washington community in the preservation of its historical record and in the use of this record in research.
- o Further develop the space and staffing of Archives and Special Collections.
- o Make a special effort to reach out to populations whose voices are not always included in the historical record to collect their records.
- o Pursue joint grant opportunities with community organizations.

Develop mutually-beneficial relationships with community organizations.
- o Connect iTech Prep students with the Library and its resources.
- o Pursue potential joint programming with the Fort Vancouver Regional Library.

   o Work with Development on pursuing potential sources of funding.

  Continue to evolve the Library's liaison program to develop beneficial relationships between the Library and academic units.

Measures of success: # of campus & community initiatives involved in; active involvement with an increased number of offices/personnel/centers; projects completed with partners; more diversified library staff/faculty, collections, programming, space; % of OER courses increases; feedback on surveys positive of library involvement; more campus money; archives - increased full-time staff/faculty; more grant-funded projects; greater percentage of student group archives; needed storage space; increased money for library

4. The Library, as both a physical and virtual space, is seen as a welcoming, inclusive space that answers the needs of students, faculty and staff.

  Analyze where we are with the remodel plan.

  Collect and evaluate data from library users.

  Advocate for changes based on the previous two activities.

  Make small improvements that can be implemented with little budget impact.

Measures of success: completed surveys/other research methods to understand current needs/issues; # of issues solved/improved; money found to support improvements; improved survey responses

5. In order to respond to challenges created by current fiscal and social climates, the Library will implement positive changes to meet these challenges.

  In response to the rapidly changing fields of higher education and technology, provide appropriate professional development opportunities for staff and faculty.

  To assist with student success, further develop the Library's mentoring program for student workers.

  Work with library faculty from all campuses to manage subscriptions (journal, ebook, and streaming) and lower the annual increases in cost.

  After developing a plan for subscriptions, seek stable funding for necessary collections purchases.

  Evaluate our print and electronic systems for privacy/confidentiality/web security

Develop an assessment plan for library services and resources. This plan should enable us to answer the following questions:
- o Are we leveraging technologies appropriately?
- o Are we providing what our patrons need?
- o Do our acquisitions and/or collections maintenance processes need to change?
- o Are we still the best in customer service?

Make changes based on the analysis of data gathered and then advertise these changes.

Measures of success: increased participation in professional development and mentoring activities; 5-year plan for managing the costs of subscriptions; stable funding for collections; audit and action on privacy/confidentiality/web security; assessments/evaluations completed and actions taken; successfully market improvements and changes.